# **查打企業成就大獎2022**Standard Chartered Corporate Achievement Awards

# **OBJECTIVES**

Organised by Standard Chartered Bank with Hong Kong Economic Journal as the co-organiser, the "Standard Chartered Corporate Achievement Awards" aim to recognise enterprises with outstanding performance over the past year, in particular in the areas of cross-border business expansion, sustainable development and innovative economic business, contributing to the economic and trade development of Hong Kong and the Greater Bay Area. At the same time, the Awards hope to strengthen communication among business elites, promote market growth, and enhance Hong Kong's competitiveness in an all-round way.

## **AWARD CATEGORIES**

- 1. 跨境聯繫企業 Global Connectivity Corporate
- 2. 大灣區企業 Greater Bay Area Corporate
- 3. 可持續企業(環境) Sustainable Corporate (Environmental)
- 4. 可持續企業(社會責任) Sustainable Corporate (Social Responsibility)
- 5. 創新經濟企業 New Economy Corporate

#### **ELIGIBILITY**

Standard Chartered Corporate Achievement Awards 2022 are open to business entities which have been operating in Hong Kong for at least one year.

## **APPLICATION PROCEDURE**

- 1. Application form can be downloaded from "Standard Chartered Corporate Achievement Awards" website (https://bit.ly/sccaa22).
- 2. Application materials to be submitted to Hong Kong Economic Journal at event@hkej.com.
- 3. Application is free of charge.
- Submitted materials will not be returned.
- 5. For enquiries, please contact : Andy Po (Mobile: 9660 2396 | Email : andypo@hkej.com)

  Mabel Chan (Mobile: 9080 2187 | Email : mabelchan@hkej.com)

#### **Important Dates**

Application deadline: 17 October, 2022

Notification to awardees: 28 October, 2022

Awards ceremony: 4 November, 2022

# **ASSESSMENT**

Assessment will be entirely based on the documents and information provided by entrants. The information submitted should therefore be as detailed and accurate as possible, so as to enable judges to make a sound decision.

All information will be used for awards assessment only and will not be returned.

#### **Judging Panel**

Shortlisted applications from each award category will be nominated and reviewed by 4 judging panels, comprising business leaders, experts and renowned scholars from respective sectors.

#### **Judging Criteria**

# 1. 跨境聯繫企業 Global Connectivity Corporate

評審準則 Judging Criteria	比重 Weight
新市場業務表現(中國以外) New market performance (Outside China), e.g.  海外(中國以外)收入佔總收入之比例 Overseas (Outside China) revenue as a percentage of total revenue 新發展的海外市場及成績 New markets developed overseas and their performance 在海外推出的產品或服務 New products or services launched overseas	40%
應變能力/多元性 Resilience / Diversity, e.g.  風險管理及具備對環境轉變作出應變的能力 Risk management and adaptability to the changing environment	20%
未來計劃 Future Plan, e.g.  推動行業於海外市場向前發展的未來計劃 Future plan that will move the industry forward in overseas market  具備減低疫情對企業營運影響的海外市場前瞻性措施 Forward-looking initiatives in overseas market to mitigate the impact of the pandemic on businesses	40%

# 2. 大灣區企業 Greater Bay Area Corporate

評審準則 Judging Criteria	比重 Weight
大灣區業務表現 GBA performance, e.g.	
大灣區收入佔總收入之比例 GBA revenue as a percentage of total revenue 大灣區業務表現 GBA performance 在大灣區推出的產品或服務 New products or services launched in GBA	50%
未來計劃 Future Plan, e.g.  推動行業於大灣區市場向前發展的未來計劃 Future plan that will move the industry forward in GBA market  具備減低疫情對企業營運影響的大灣區市場前瞻性措施 Forward-looking initiatives in GBA market to mitigate the impact of the pandemic on businesses	50%

# 3. 可持續企業(環境) Sustainable Corporate (Environmental)

評審準則 Judging Criteria	比重 Weight
可持續願景及策略 Sustainability vision and strategy, e.g.    具前瞻性、融合業務的可持續發展策略   Forward-looking sustainability and business-integrated strategies   針對環境管理・以關鍵績效指標訂立可量度且有時間限制的目標及計劃   Accountable goals and plans with measurable and time-bound targets on environmental management, as indicated by KPIs	55%
持份者溝通 Strong stakeholder engagement, e.g.  董事會在領導機構實現環境管理目標的承諾 Strong commitment from the board of directors in leading the organization to achieve its environmental management goals  管理方針披露,以及以重點關鍵績效指標展現ESG表現 Disclosure of management approach and current ESG performance indicated by KPIs	25%
第三方認證 Third party recognition, e.g.  國際報告框架及標準 International frameworks and standards 環境管理範疇的聲譽 Reputation on environmental management	20%

# 4. 可持續企業(社會責任) Sustainable Corporate (Social Responsibility)

評審準則 Judging Criteria	比重 Weight
可持續願景及策略 Sustainability vision and strategy, e.g.  具前瞻性、融合業務的可持續發展策略 Forward-looking sustainability and business-integrated strategies  針對社會責任,以關鍵績效指標訂立可量度且有時間限制的目標及計劃 Accountable goals and plans with measurable and time-bound targets on social engagement, as indicated by KPIs	55%
持份者溝通 Strong stakeholder engagement, e.g.  董事會在領導機構實現社會責任目標的承諾 Strong commitment from the board of directors in leading the organization to achieve its social responsibility goals  管理方針披露,以及以重點關鍵績效指標展現ESG表現 Disclosure of management approach and current ESG performance indicated by KPIs	25%
第三方認證 Third party recognition, e.g.  國際報告框架及標準 International frameworks and standards 社會責任範疇的聲譽 Reputation on corporate social responsibility	20%

# 5. 創新經濟企業 New Economy Corporate

評審準則 Judging Criteria	比重 Weight
表現 Performance, e.g.	30%
創新性 Innovation, e.g.  商業模式、產品或服務的創新及獨特性 Innovation and uniqueness of the business model, product or service [應用科技於商業模式、產品 / 服務,提升未來管理及銷售效率 Application of technology in business model, product or service, which improve management and sales efficiency in the future	40%
未來計劃 Future Plan, e.g.  推動行業向前發展的未來計劃 Future plan that will move the industry forward	30%

## APPLICATION FORM (please fill in the form in English)

PART 1 – AWARD CATEGORY APPLIED	(Can choose more than one option)
□ 跨境聯繫企業 Global Connectivity Corporat	e
□ 大灣區企業 Greater Bay Area Corporate	
□ 可持續企業(環境) Sustainable Corporate (E	nvironmental)
□ 可持續企業(社會責任) Sustainable Corpora	
創新經濟企業 New Economy Corporate	( 1 3/
■ 領袖獎 - 各類別領袖獎参加資格:企業在上一財政年度 營業額須不少於20億美元。 Leadership Award - Eligibility: Corporates that h attained a minimum turnover of US\$2 billion in the la financial year.	Outstanding Award
PART 2 – ENTRANTS INFORMATION	
Full company name (English)	
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Full company name (Chinese)	
Company name	
(Short form; for future publicity use)	
Headquarter region	
Contact Person	
Name	
Title	
Contact number	
Email	
Company Background (Max 300 words)	

## PART 3 – ENTRANTS INFORMATION

A. Performance illustration on 'Global Connectivity Corporate' (Max 1000 words in total): Please refer to the judging criteria. Details for New market performance (40%): Details for Resilience / Diversity (20%): Details for Future Plan (40%):

B. Performance illustration on 'Greater Bay Area Corporate' (Max 1000 words in total):	
Please refer to the judging criteria.	
Details for GBA performance (50%):	
Details for Future Plan (50%):	

C. Performance illustration on 'Sustainable Corporate (Environmental)' (Max 1000 words in total):
Please refer to the judging criteria.
Details for Sustainability vision and strategy (55%):
Details for Strong stakeholder angagement (25%):
Details for Strong stakeholder engagement (25%):
Details for Third party recognition (20%):

D. Performance illustration on 'Sustainable Corporate (Social Responsibility)' (Max 1000 words in total):
Please refer to the judging criteria.
Details for Sustainability vision and strategy (55%):
Details for Strong stakeholder engagement (25%):
Details for Third party recognition (20%):

E. Performance illustration on 'New Economy Corporate' (Max 1000 words in total):
Please refer to the judging criteria.
Details for Performance (30%):
Details for Innovation (40%):
Details for Future plan (30%):

	Remarks by judges:
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# **Personal Information Collection Statement**

This Personal /Corporate Data Information Collection Statement is made in accordance with the guidelines issued by the Privacy Commissioner for Personal/Corporate Data. Personal/Corporate Data means personal data as defined in the Personal Data (Privacy) Ordinance (Cap. 486). It sets out the purposes for which your Personal/Corporate Data will be used following collection, what you are agreeing to with respect to organiser/co-organiser use of your Personal/Corporate Data and your rights under the Personal Data (Privacy) Ordinance (Cap. 486) (PDPO).

# Purpose of collection

Your provision of Personal/Corporate Data is on a voluntary basis and failure to provide your Personal/Corporate Data may affect the processing and outcome of this application. The Personal Data provided in this application form will only be used by Organiser/Co-organiser, and the Judging Panels for assessing your entry to the application for the Standard Chartered Corporate Achievement Awards 2022 and its subsequent public announcements and reports of the results.

# Transfer of personal data

Organiser/Co-organiser will not disclose or transfer your Personal/Corporate data to third parties other than the Judging Panels, organiser's appointed agencies and their sub-contractors without your prior consent.

## Retention

Personal /Corporate Data provided to the Organiser/Co-organiser in your submission on this application will be retained for such period as may be necessary for the fulfilment of the above-stated purpose(s) (including any directly related purpose).

#### Discard

Personal /Corporate Data provided to the Organiser/Co-organiser in your submission on this application will be discarded after such period as may be necessary for the fulfilment of the above-stated purpose(s) (including any directly related purpose).